



## **ACCOUNT MANAGER**

Hybrid Account Service role across media and production for blue chip clients

We are looking for a mid-level suit to join our full service Agency in South Melbourne working across our key clients in a hybrid media and production role. You will work closely with our client marketing teams to help formulate and implement their marketing plans. It's a diverse role with excellent career potential in an extremely supportive and fun team environment.

### **Role responsibilities:**

- Assist with management of production across digital, TV, radio, outdoor and print
- Assist with media planning, buying and implementation.
- Assist with management/implementation/tracking across our client's media sport properties
- Liaising with client and suppliers on delivery expectations
- Act as a brand gatekeeper to ensure all touchpoints align with brand identities
- Management of weekly WIP process and workflows

### **Key skills and experience:**

- Track record of assisting across multi-channel campaigns and accounts
- Understanding and experience across traditional and digital media channels
- Able to brief and work with the graphic design lead
- Excellent attention to detail
- Strong organisation skills and ability to prioritise
- Strong verbal and written communication
- Upbeat, can-do attitude.
- Ability to work effectively as part of a hands-on team
- Ability to use initiative and work autonomously, when required
- Ability to build and maintain strong working relationships across all suppliers.
- Auto experience/knowledge would assist

### **What we offer**

- Focus on staff career development and training initiatives.
- Amazing team environment.
- Hybrid working options.
- Fun and inclusive social events.

If you are looking for career progression and working for a fast-paced, growing company, then Advertising Associates may be the right fit for you.

**Contact: [Brett@advertisingassociates.com.au](mailto:Brett@advertisingassociates.com.au)**